

# PRESS RELEASE

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Left to right: Christopher Hopper, Chris Hoisington, Anthony Hoisington, Kevin Bish, Peter Hopper, Jeremy Thompson.

## Brothers McClurg Signs Record Deal With Sprig Music

By Victoria Peryer

**WATERTOWN, NY** - Henry Ford famously said, "Coming together is a beginning; keeping together is progress; working together is success." And while Brothers McClurg and Sprig Music won't be fabricating automobiles anytime soon, they will be making records together. Which, more than likely, will be played in plenty of automobiles.

Sprig Music is announcing its newest partnership with recording artists Brothers McClurg, signing a two-album record deal this month, as well as a comprehensive booking agreement.

"It feels like a very genuine and fresh approach to musical partnership," says Brothers McClurg co-founder Chris Hoisington. "Partnering with Sprig is a natural next step for our season of ministry."

The band, with four previous albums, is ramping up for the release of their newest LP (yes, it will be on vinyl too), entitled *Home*. The record was going to be independently released following the band's amicable parting with Integrity Music, but now finds its *home* on the Sprig label.

Additionally, the band will be heading into Sprig Studios later this month to record a second release entitled *Around The Mic*. The project is anticipated to be a studio-capturing of their notable "around the mic" unplugged acoustic sets which fans of all ages have been requesting for years.



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Producer and recording engineer Peter Hopper will be in the driver's seat for *Around The Mic*—or at least calling shotgun to man the radio dials. With over 6,000 recording projects to his name, and a career spanning more than 50 years, his expertise is a perfect fit for the vintage sound the band is looking for. "We're printing this to two-inch tape," Peter says, speaking of Sprig's two vintage Studer analog tape machines, which marry seamlessly with the studio's Amek console and ProTools rig. "It doesn't get any fatter or warmer than that. We're just thrilled to be working with such wonderful guys to make wonderful music for Jesus."

Paul Mitro, a fellow studio owner and live mixing engineer, will also be working alongside Peter on production for *Around The Mic*. Having worked closely with Brothers McClurg for years, his contributions will help maintain the sound and consistency the band has worked hard to achieve.

The deal takes the band/label partnership into 2016 complete with renewal options.

Anthony Hoisington, brother to Chris, expressed excitement over their new label affiliation. "Sprig Music is setting a precedent of how the music industry can function in the new age. It's nice to have a grassroots approach and feel. Like making music on the front porch and drinking a nice sweet tea."

Chris agrees, nodding with his iconic afro. "Our partnership works in a way that our handshake and friendship means more than the music that we're making. It's humbling to have people that believe in the power of music and the power of Christ."

Both albums will release physically on Friday, March 27, hallmarked by an album release party in Buffalo, NY (venue TBA), while a digital release date of Tuesday, March 31 will be commemorated with a live streaming concert inside Sprig Studios.

"What we're all involved with is a fresh and smart approach to ministry through the arts," adds Jeremy Thompson, another of the band's key members.

"Sprig is a liberating model of how a label, a Church and a band can come together and make Christ honoring music," says Chris.

Subscribe to the band's email list for news on the upcoming releases, and follow them on Twitter, Instagram and Facebook for a look behind the scenes as they record at Sprig Studios later this month.

And if you frequent an automobile, we highly recommend you add these upcoming tunes to your road-trip playlist. 🌿

<https://twitter.com/brothersmcclurg>

<https://www.facebook.com/brothersmcclurg>

<http://instagram.com/brothersmcclurg>



Left to right: Kevin Bish, Jeremy Thompson, Chris Hoisington during final negotiations.



Left to right: Peter Hopper, Chris Hoisington, Christopher Hopper, Anthony Hoisington, Jeremy Thompson, reviewing demo recordings in Sprig Studios' control room.



Left to right: Anthony Hoisington, Jeremy Thompson, Chris Hoisington in Studio A tracking a test demo.